Tips for introducing the *Friend and Family Influencer Guide* to your patients who need help convincing a friend/family member to get the COVID-19 vaccine.

**Talking Points from Provider to Patient**

- "Talking about getting the COVID vaccine with people whose views differ from yours can be hard."

- "Some families and friendships have even become divided over this topic. This is understandable because it’s a big, new topic. However, avoiding the topic altogether or putting up with the mounting tension you may be experiencing is neither sustainable nor helpful."

- "You can have a big influence on your friends and family members who are hesitant to get the COVID vaccine. However, commonly used messaging does not resonate with this population. Here are proven, well-researched tips to inspire conversation."

- "It will likely require a combination of several tips and time to increase their COVID vaccine comfort and likelihood to get vaccinated."

- "I’m here for you if you have questions or need help."

Current as of 7/2021.