

COVID-19 Vaccine Discussion Points

1. Open up the conversation

Ask open ended questions to gauge COVID vaccine sentiments. Present yourself as a resource for vaccine information.

Questions to ask:

1. Have you gotten the COVID vaccine? If not, what are your plans?
2. What concerns do you have that I can answer for you?
3. Who do you know that has gotten the vaccine?

2. Acknowledge and respond to hesitation

Validate that the vaccine may feel scary because it feels new. Increase comfort with a simple safety summary. Avoid mentioning the media and politicization of the vaccine.

Safety information to highlight:

1. No corners were cut approving the vaccine.
2. The vaccine was not rushed to the market in a year. In fact, the technology behind the vaccine has been around for a decade.
3. Millions of people have already gotten the vaccine. It is safe and effective.
4. The side effects range in discomfort—it is most often your body's immune system responding.

3. Humanize getting the vaccine

Bring the conversation back to your personal decision. Share what you're comfortable with.

Personal experience to share:

1. Here's why I decided to get it and why I recommended it to my _____ (insert loved one or patients).
2. My own experience with vaccine side effects was _____.

4. Leave the door open

The pathway to vaccine acceptance might not be linear—and that's ok!

Closing point:

I am always here. Read and talk about the vaccine with your friends and family. Let me know if you want to discuss it more.



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